

PRESS RELEASE: MUSIC FOR WINE - VOL. 1 OR WHO TO SELL WINES THROUGH A MUSIC CD

MUSIC FOR WINE is a project that was born during 2009 under the creation of SOURCING THE EARTH (company that promotes the sales of Spanish wines in Asia) with the collaboration of Nature Bliss, a Japanese record label.

As S.T.E. Director Mr. Pablo Alomar Salvioni is saying, the conductive thread of this creation is the wine as an indispensable and natural element in our culture, which is occurring in other cultures more and more. This project looks to show a new dimension and image of the wine: not only feeling the pleasure at drinking it, but also at hearing it. It's about a new sensory image of the wine that represents the promotion and modernity of the Spanish wine in the land of the raising sun. At the beginning, what was intended was the creation of the CD MUSIC FOR WINE to promote the wines that currently are being sold in Japan. The surprise was when the record label bets for this selling format and the quality of the project and decides to commercialize it in several music stores in Japan such the Tower Records, Tsutaya and HMW. This innovative idea represents the promotion and modernity of the Spanish wine in Japan through the music. For this reason, eleven songs composed by various "jazz" and "ambient" style musicians have been selected. Each song represents a wine, filling the palate with musical notes.

This work has been possible thanks to the union of sommeliers, importers, producers, musicians and persons not related to the wine world to decide the perfect marriage between each wine and song.

We, the creators of MUSIC FOR WINE, believe in this innovative complement that as says the well-known Japanese actor Takuro Tastsumi: "The wine, even though is often drunk accompanied, it can also be pleasant to drink in solitude and with good background music."



SONGS AND WINES

- 01 One day - Aire&Angels / Emendis Brut Nature (Cava)
<http://www.berglandprod.com>
- 02 Lullaby to an anxious child - Harcsa Veronika / Blanco Nieva Viñedos de Nieva (Rueda)
<http://harcsaveronika.hu>
- 03 Jackie - Max Grunhard Quintet / Emendis TRIO (Penedes)
<http://www.impossiblearkrecords.co.uk>
- 04 Confession - native / Aljibes, Finca Los Aljibes (VT Castilla)
<http://www.cnative.com>
- 05 Raphael - Hausmeister / Reserva Bodegas Fos (Rioja)
<http://www.hausmeistemusik.de/>
- 06 Micerino tema - Alejandro Franov / Valdehermoso Roble, Valderiz (Ribera del Duero)
<http://www.ale.franov.com.ar>
- 07 Red Song - Miko / Partal Bodega Balcona (Bullas)
<http://www.myspace.com/mikohome>
- 08 Milk tea - Takahiro Kido / Premium, Arrayán (Mentrida)
<http://www.fleursy.com>
- 09 Alba - Satoshi Hori / Selectus, Los Aljibes (VT Castilla)
Satoshi Hori (spanish guitar) Mitsuko Arai (cello), Jose Colón (percussion)
<http://www.moodstock.com/satoshihori.html>
- 10 In a strange sea - Mole Harness / Tomas Estebán, Valderiz (Ribera del Duero)
<http://www.straydogarmy.co.uk/moleharness>
- 11 Autumn - RdL / Sourcing the Earth www.sourcingtheearth.com
http://naturebliss.jp/artist_management.html#man



Let's drink over crisis

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CD

V.A / Music for Wine
V.A / ミュージック・フォー・ワイン

DOWNLOAD

<http://www.naturebliss.jp/catalog/NBCD003.html>